



- MEDIA RELEASE -

MACD and ifsam cooperate for funds trading

MACD connects Swiss private bank with ifsam's fund platform

Zurich (CH), August 6, 2024 – MACD, the market leader for trading connectivity in Switzerland, is further expanding its position as a provider of fund trading solutions through its cooperation with ifsam (a member of the FNZ Group), one of the leading B2B fund trading platforms.

The first MACD customer went live end of July: For the Swiss private bank Dreyfus Sons & Co Ltd, Banquiers, MACD has implemented a connection to ifsam's fund platform, enabling the bank to automatically process fund orders for its customers.

“Funds are a very popular asset class and our network of destinations is growing. We are therefore delighted to be working with our new partner ifsam and to have successfully connected our first customer, the bank Dreyfus”, says George Macdonald, CEO MACD.

Ifsam participates in the MACD Broker Program, which offers MACD customers a number of advantages, for example in testing and operation. It also includes that MACD implements minor changes on the part of the brokers free of charge for the customers.

“We are very pleased to be a part of the MACD Broker Program, which allows us to offer our mutual clients additional sustainable and attractive services around the order process. We particularly value the constructive and efficient collaboration with MACD, through which we successfully connected our mutual client, the Swiss private bank Dreyfus Sons & Co Ltd, Banquiers, to our fund platform in a very short time”, explains Jean-Luc Lanners, Executive Director of ifsam.

“The integration of non-listed investment funds is further increasing our STP rate. The speed of trading and efficiency are increasing enormously in this area. We are delighted to have embarked on this path with our long-standing partners ifsam and MACD”, explains Matthias Lötscher, Head of Trading Dreyfus Sons & Co Ltd, Banquiers.

As a CSSF-regulated financial institution and part of the globally active FNZ Group, ifsam offers institutional investors a comprehensive range of services for third-party



funds with over 150,000 ISINs in investment funds of all kinds, including hedge funds, private equity funds and ELTIFs.

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About MACD

As a specialist for electronic trading, MACD has been successfully developing products and services for financial institutions for more than 25 years. The company is market leader in trading connectivity in Switzerland. More than 60 banks and exchanges across Europe trust in the comprehensive range of services in software development, project management, consulting, hosting and support.

Around 40 IT engineers, computer scientists and economists are working on innovative solutions at locations in England, Germany and Switzerland. Since 2004 MACD has been a member of the [FIX Trading Community](#), where George Macdonald, CEO MACD has been involved in various roles, including director.

www.macd.com

About ifsam

Since its incorporation in 2001, ifsam, member of the FNZ Group, has been one of the leading fund trading platforms in Europe. As a pure B2B provider, the company sees itself as a competent and reliable partner for institutional investors on the one hand and renowned fund providers on the other. Customers include well-known banks, insurance companies and funds of funds worldwide.

Ifsam currently offers its clients access to more than 150,000 investment funds, including hedge funds, offshore funds, private equity, and venture capital funds. In addition to unique personal advice and support, ifsam's clients benefit from the highest technology standards and fully automated all-in-one processes, combined with a high degree of flexibility and individuality in the execution of services.

www.ifsam.lu/

About Dreyfus Sons & Co Ltd, Banquiers

As one of the oldest private banks in Switzerland, Dreyfus Sons & Co Ltd, Banquiers, has for seven generations kept their stated pledge of assuming responsibility for their clients' wealth. The focus is on the long-term preservation and risk-driven growth of the assets entrusted to them.



As a private bank, they see themselves as a strategic partner to their clients.

The relationships with their clients frequently span several generations. And it is privacy, continuity and tailor-made solutions that remain foremost in this.

With an equity ratio that is a multiple of the statutory requirements, Dreyfus Banquiers are able to guarantee the independence and the long-term future of the bank as well as the assets entrusted to them.

www.dreyfusbank.ch

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