

MACD CONFERENCE AGENDA 13th OF JUNE 2019

Please register via e-mail: macdnews@macd.com

- 13.00-13.30** GET TOGETHER AUDITORIUM HWZ (Lagerstrasse 5, ZH)
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- 13.30-13.40** **TOMAS FORT**
Sales Account Management
WELCOME & INTRODUCTION (GERMAN)
-
- 13.40-14.20** **HENNING GEBERT**
Head Business Development Banking, Swisscom AG
5G BANKING - CATALYST OR DIVERSION (GERMAN)
-
- 14.20-15.00** **SIMON TOBLER**
Member of the Executive Board, Head of Trading, Crypto Broker AG
TRADING IM CRYPTO-ZEITALTER (GERMAN)
-
- 15.00-15.50** **COFFEE BREAK & NETWORKING**
-
- 15.50-16.30** **IVO SAUTER**
Member of the Management Team, SDX
SDX - DIGITAL VALUE EXCHANGE (GERMAN)
-
- 16.30-17.00** **GEORGE MACDONALD**
CEO MACD
FIT FOR THE FUTURE! (GERMAN)
-
- 17.00-19.00** **APÉRO RICHE & NETWORKING KENNEDY'S IRISH PUB (Freischützgasse, ZH)**

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SPEAKER - CURRICULA VITAE

HENNING GEBERT

Head Business Development Banking, Swisscom AG



Henning Gebert started in the Swisscom daughter COMIT in 2009 in the management consulting changing from a renowned Swiss consulting company. He since then held different management positions in COMIT and Swisscom including Head Finance & Risk Solutions and Head Custom Solutions as well as being CEO of international legal entities of Swisscom in Austria, Germany, Dubai and Singapore and on the Board of Directors of Swisscom's outsourcing legal entity SFS. Currently he focuses as Head Business Development Banking on strategic products, projects and clients in the banking industry reporting directly to the Swisscom Head Banking. This includes expanding the footprint of Swisscom in the banking service landscape and analysing the potential of new technologies for commercial industrial applications in the finance sector.

SIMON TOBLER

Member of the Executive Board, Head of Trading, Crypto Broker AG



Simon Tobler is a member of the Executive Board and Head of Trading at Crypto Broker. Prior to joining the firm, Simon served as a market maker at Credit Suisse for plain vanilla and exotic options in emerging market currencies. He is a passionate and seasoned trader with a ten-year track record in FX derivatives. As the sole owner of the relevant trading books, he used several strategies to manage risk and generate alpha. Simon successfully brought his knowledge into trading with Crypto Assets, building a first-class crypto-execution platform with his dedicated team of specialists. Simon holds a postgraduate degree in risk management from the Zurich University of Applied Sciences and graduated with a degree in economics (majoring in finance) from the University of Zurich.

IVO SAUTER

Member of the Management Team, SDX



Ivo Sauter joined SIX Digital Exchange in July 2018 and is presently a member of the management team. He has more than 20 years of experience in the financial markets. Prior to SIX Digital Exchange, Ivo worked in Falcon Private Bank, Bank Julius Baer, Citibank and Credit Suisse. In his previous role as Head Trading & Operations at Falcon Private Bank he was also responsible for the conceptualization and launch of their crypto-asset offering. Ivo has a keen interest in Fintech, in particular the applications of Blockchain and its regulatory implications.

GEORGE MACDONALD

CEO MACD



George Macdonald, has been working in financial markets for over 25 years. From 1996 to 2004, he worked as an IT consultant for the SIX Swiss Exchange in the „Electronic Exchange Switzerland“ project and supported participating banks in the migration from ring trading to a fully electronic platform. In 2000 George founded Macdonald Associates GmbH (today MACD) in Aachen, Germany, to develop high-quality software solutions for securities trading. Since then, he has been responsible for the continuous development of the company and the expansion of the systems in close cooperation with more than 35 customers. George is passionate about the ongoing evolution of digitalisation in financial markets and has been involved as Director of the [FIX Trading Community since May 2017](#).

**IF YOU HAVE ANY QUESTIONS,
PLEASE DO NOT HESITATE TO CONTACT US:**

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