

AGENDA - 1. JUNE 2023

13:00-13:30	<p>Get Together Auditorium HWZ (Lagerstrasse 5, Zurich)</p>
13:30-13:35	<p>Welcome & Introduction</p> <p>GEORGE MACDONALD CEO, MACD</p>
13:35-14:05	<p>Growing Compliance Requirements in a Interconnected World Showcase: Sanctions Screening for SIC5 - CHF Instant Payments (German)</p> <p>OSCAR NEIRA Head Sales & Marketing, Incentage AG</p>
14:05-15:00	<p>Panel: Challenges in Trading with Digital Assets - What are the Implementation Options and What Do You Have to Consider? (German)</p> <p>ANDREAS LANGENEGGER Senior Salestrader & Co-Head of Crypto Assets, Berner Kantonalbank AG</p> <p>DANIEL BLATTER Head Digital Assets, Director, InCore Bank AG</p> <p>FRITZ JOST Chief B2B Officer, Sygnum Bank AG</p>
15:00-16:00	<p>Coffee Break & Networking</p>
16:00-16:30	<p>Expanding Role of Technology in Banking (German)</p> <p>PASCAL WILD Head of Banking, Inventx AG</p>
16:30-17:00	<p>Trading made Simple (German)</p> <p>GEORGE MACDONALD CEO, MACD</p>
17:00-19:00	<p>Apéro riche Kennedy's Irish Pub (Freischützgasse, Zurich)</p>

SPEAKERS

**OSCAR NEIRA****Head Sales & Marketing, Incentage AG**

Oscar Neira is Head of Sales & Marketing at [Incentage.com](https://www.incentage.com) a banking software provider for financial messaging, payments, securities processing, business activity monitoring and SWIFT. The Incentage open banking platform together with the Fintech Adapter is especially focussed in B2B Transaction Banking solutions. In his spare time, he is freelance correspondent for the Fintech and Banking news platform [MoneyToday.ch](https://www.moneytoday.ch) and is an active influencer on social media in the areas of FinTech, WealthTech, Payments, Banking, Bitcoin and CBDC.

**ANDREAS LANGENEGGER****Senior Salestrader and Co-Head of Crypto Assets, BEKB AG**

Andreas Langenegger is Senior Salestrader and Co-Head of Crypto Assets at BEKB. He holds a degree in business administration with a specialisation in banking and finance and has held various positions at BEKB. For the past 15 years, his field of activity has been the trading business with a main focus on the operation of the OTC-X small cap trading platform. As a result, he has in-depth knowledge of technical and legal issues relating to trading systems. In recent years, he has increasingly come into contact with blockchain topics and was significantly involved in the development of an ecosystem for digital assets and the SME|X trading platform for digital shares.

**DANIEL BLATTER****Head Digital Assets, Director, InCore Bank AG**

Daniel Blatter works for InCore Bank as Head Digital Assets. He has built up the trading, custody and staking offering at InCore Bank. The focus is on end-to-end support for digital assets, from automated trade processing to corporate actions for InCore Bank's client banks. Thanks to the fully integrated solution, financial institutions can offer their clients digital assets in the same way as traditional ones. Daniel Blatter has more than 25 years of professional experience in the IT and finance industry and degrees from ETH and the University of Zurich.

**FRITZ JOST****Chief B2B Officer, Sygnum Bank AG**

Before joining Sygnum, Fritz Jost built up and led the strategic platform partner initiative at Leonteq, a fintech platform for structured investment products and long-term saving solutions, establishing partnerships with major financial institutions globally. Prior to that, Fritz Jost spent over 20 years in Investment Banking in New York and London. As Global Head, he was in charge of the build out of SBC Warburg / UBS's presence in Capital Markets and Derivatives. He also held various executive positions at UBS UHNW and Family Office Division. Fritz Jost holds an Economics and Business Management degree from the University of Applied Sciences in Zurich

**PASCAL WILD****Head of Banking, Inventx AG**

Pascal Wild leads the Banking division at Inventx and is a member of the Executive Board. Before joining Inventx, Pascal Wild, who holds a degree in business informatics, was head of the "Digital Banking Transformation" Competence Centre at Deloitte and worked on various projects advising financial service providers on their transformation and developing new operating models for banks. He began his professional career as a management consultant and project manager in the area of front-to-back digitalisation at IBM. He also worked for InCore Bank as Head of "Change the Bank".

**GEORGE MACDONALD****CEO, MACD**

As CEO of the financial IT company MACD, George Macdonald is responsible for the future-oriented expansion of systems and products through his highly qualified team, which works closely with numerous customers and partners from the financial sector. He has been actively involved in the digitisation of financial markets for 30 years and founded MACD more than 20 years ago with the goal of enabling banks to automate securities trading. Since 2001, George Macdonald has been actively involved in the [FIX Trading Community](#), which has the goal to establish more efficiency, transparency, and lower costs and risks for all market participants through standardisation.

*‘Please do not hesitate
to contact us if you have any
questions or suggestions
concerning the
MACD Conference 2023!’*

CONTACT



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